

alchimia

ELEMENTS OF DESIGN

The Concept

Bespoke elements

The Collection

Projects

1 - 4

The Concept

Bespoke elements

9 - 12

The Collection

Projects

5 - 8

13 - 16

SUMMARY

Add a new dimension to your interior design

ALCHIMIA, THE CONCEPT



WELCOME TO INTERIOR INNOVATION

Alchimia redefines traditional interior design by seamlessly integrating technology into pieces of furniture and natural materials, creating a harmonious fusion of elegance and innovation.



INVISIBLE TECHNOLOGY, VISIBLE ELEGANCE

Add a magical dimension to your interior design, and let technology seamlessly blends with elements of your interior space. With invisible technology integrated into natural materials like natural stones, marble, and wood, your interior design is completely free of any visible technology, offering unmatched elegance and sophistication.



TAILORED TO PERFECTION

Choose from our two distinctive offers: Bespoke Elements and The Collection. With Bespoke Elements, embrace the luxury of fully customized elements meticulously crafted to fit your unique preferences, similar to haute couture in luxury fashion. Alternatively, explore The Collection, offering a curated selection of pre-designed pieces of furniture for effortless integration into any interior design, providing both convenience and sophistication.



FUNCTIONALITY MEETS LUXURY

Alchimia combines functionality with luxury, offering display solutions like TV screens and sound systems seamlessly integrated into stylish furniture and design elements. Experience harmonious spaces where Technology appears only on demand and disappears instantly like a chameleon when not needed anymore.

POWERED BY AI

As the first piece of furniture powered by AI, Alchimia sets the standard for innovation and sophistication in interior design and creates spaces in constant evolution.

Add a new dimension to your interior design

BESPOKE ELEMENTS



ALCHIMIA BESPOKE ELEMENTS

For the most discerning clients seeking to integrate technology into their bespoke decor, Alchimia presents our Bespoke Elements.

Tailor-made for perfection, this version of Alchimia involves a close collaboration with architects and designers, ensuring technology not only serves its purpose but also complements the unique design and materials chosen by our clients. From displays and speakers to the magic UI, we seamlessly incorporate these elements into the custom designs envisioned by interior designers, guaranteeing a harmonious blend of artistry and innovation in every detail.

ALCHIMIA WALL ELEMENT



The bespoke AWE features an invisible display (TV screen) designed to seamlessly integrate into your home.

It can be placed above your fireplace, in the unique piece of art décor facing your bed, in the book-matched marble wall of your bathroom, or nestled in the library of your main salon, or... In any room where technology may be required sometimes... And sometimes not.

Fully customizable to meet the specific requirements of any project, the AWE can be paired with the ACE and the AISE, providing a comprehensive solution that perfectly complements your project's needs.

We offer a wide selection of slab-cut patterns to enhance the stunning natural beauty of the chosen material or to adapt the AWE to the material selected by our client, ensuring a flawless integration into any space.



ALCHIMIA CONTROL ELEMENT



Experience the ultimate magic user interface with the Alchimia Control Element (ACE).

Seamlessly integrating into any natural material in the room, such as a wooden panel, an element of design crafted from natural stone, or even a marble wall, the ACE offers effortless control over lighting, temperature, music, displays, and more.

You can imagine your ACE integrated into a wall, a coffee table, the surface of your bar, your bathroom, ...anywhere you may need a control interface, without having to look for a remote control or a switch on the wall.

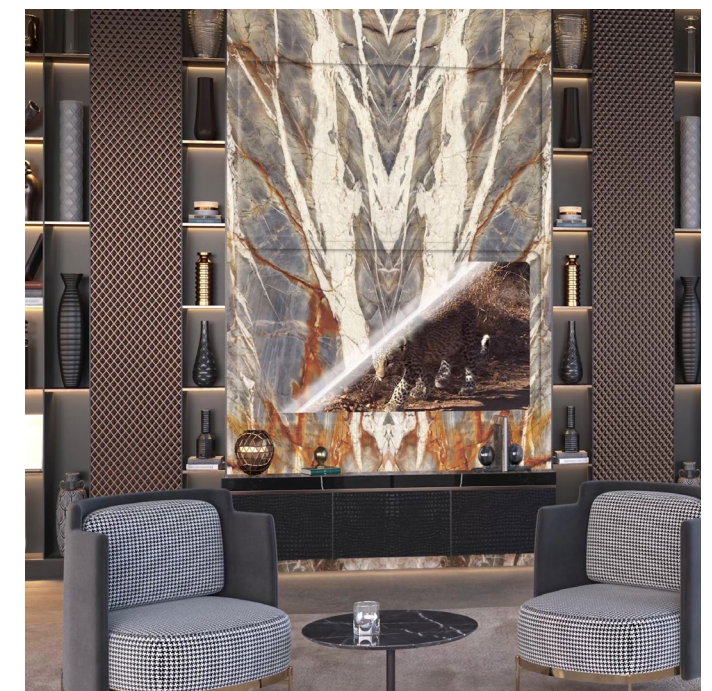
Simply approach your hand close to its surface, and the interface instantly lights up from behind the material, providing you with an enchanting control experience like no other. When not in use, the ACE magically disappears, blending into the natural material of the room and leaving you with an uninterrupted and luxurious atmosphere.

ALCHIMIA IMMERSIVE SOUND ELEMENT

The Alchimia Immersive Sound Element (AISE) redefines luxury audio systems, providing a revolutionary way to experience music and sound.

This innovative audio solution can be seamlessly integrated behind any natural stone or wood, eliminating the need for unsightly speakers or wires. The AISE emits sound through natural materials, creating an enchanting audio experience that cannot be located.

Whether you're relaxing in your living room, hosting a party, or simply enjoying your favorite playlist, Alchimia Immersive Sound Element will provide you with an unparalleled audio experience that is truly exceptional.



Add a new dimension to your interior design

THE COLLECTION

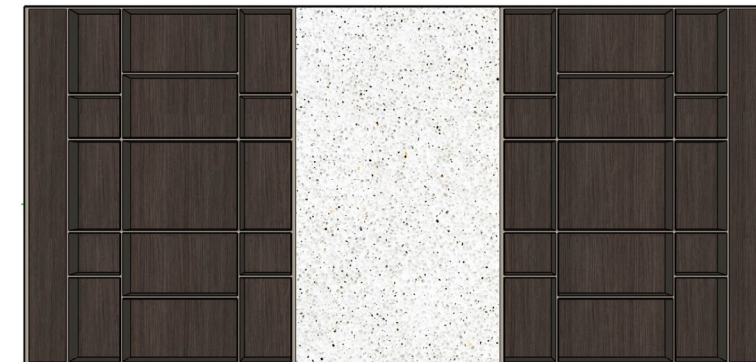


Alchimia – The Collection is crafted for those who seek the perfect and easy blend of invisible technology and unmatched aesthetic appeal in their spaces.



Clients or designers can choose from an array of pre-designed yet fully customizable pieces, from luxurious natural stone panels to sleek wood shelves. They can configure their dream piece of furniture, assembling as many elements as they desire, and select the right size, shape, and materials.

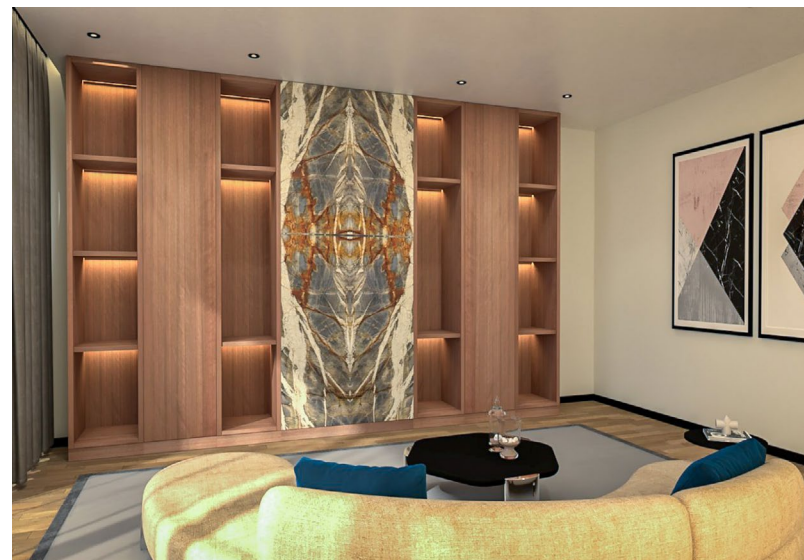
Our panel elements from The Collection can include a variety of TV screens and speakers, responding to our clients' diverse needs, making the ideal Alchimia for their space, easier to achieve than ever.



Each piece is configured per client, maintaining the uniqueness of a tailored project and the ease of ordering pre-designed elements.

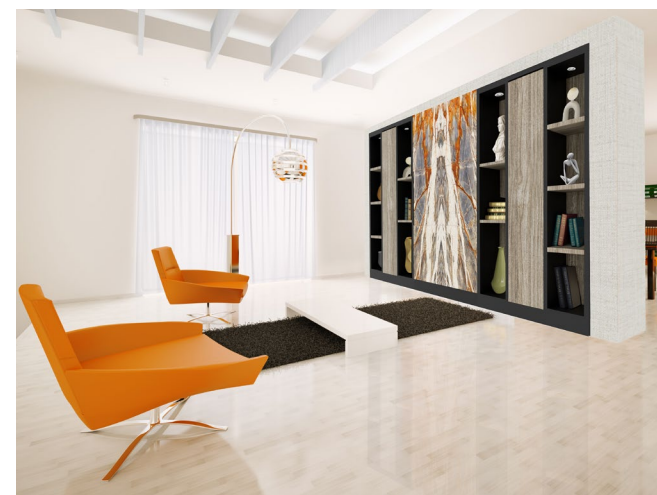
A PERFECT DESIGN INTEGRATION

DESIGNERS' KEY TO INNOVATION



Designed with the discerning client in mind, it simplifies the integration of cutting-edge technology into any environment, ensuring that elegance remains front and center.

This unique collection allows each client to create their personalized Alchimia experience. It's about having their version of Alchimia, tailored to fit their space and style perfectly.



For architects and interior designers, The Collection is a game-changer.

It offers a handpicked selection of elements that complement any design, coupled with the convenience of 3D SketchUp models ready for integration into design software.

This not only streamlines the design process but also opens up new possibilities for innovation and creativity.

Add a new dimension to your interior design

SOME OF OUR PROJECTS



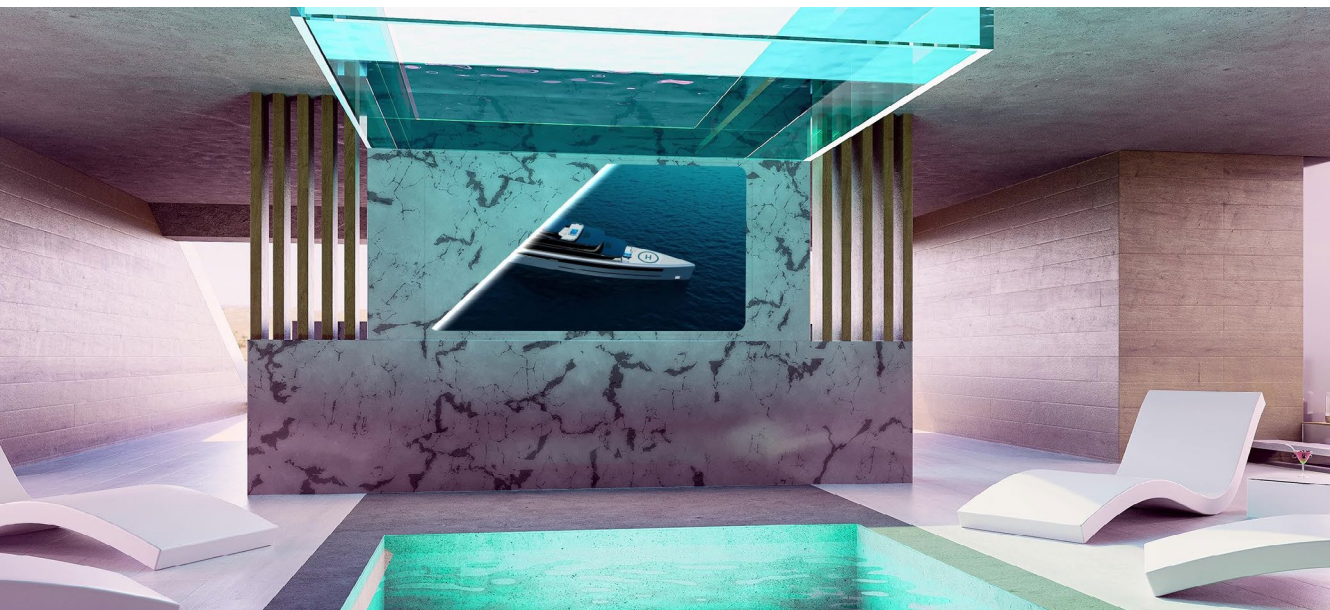
DAROCA DESIGN



Introducing here our collaboration with Daroca Design, featuring their superb project Sunset. Under the visionary guidance of Alejandro Crespo Daroca, CEO and Head of Design at Daroca Design, Alchimia was seamlessly integrated in this 80m masterpiece, transforming it into an oasis of luxury and innovation.

In the beach club, guests can unwind by the interior swimming pool in a spa area. Alchimia displays offer a remarkable entertainment experience, allowing guests to enjoy their favorite shows or movies while basking in the pool's serene ambiance. On the opposite side, behind the bar, Alchimia bespoke elements have been seamlessly incorporated into natural stone, elevating the lounge experience to new heights. Here, guests can relax and savor drinks while staying updated with news, enjoying their favorite programs, or immersing themselves in music.

PROJECT: Sunset, 80m Yacht, including Alchimia Bespoke Elements (2 Alchimia Wall Elements with 100-inch displays and speakers).



DMD DESIGN

Dasha Moranova was one of our pioneer yacht designers, boldly embracing our Alchimia elements in her yacht interior projects. Her disruptive and inspiring designs make us immensely proud to see Alchimia seamlessly integrated into these stunning yacht interiors. Our collaboration extends to different areas of her remarkable 'Senses' project, where Alchimia bespoke elements bring a new level of luxury and quietness in the spa area, the main salon and the owners state room.

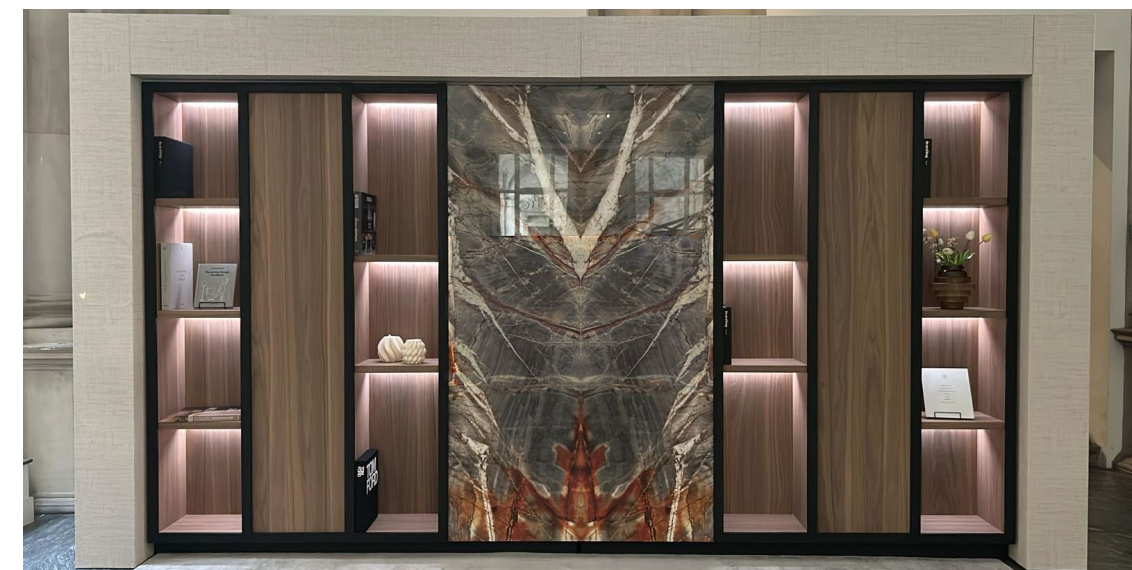
PROJECT: Senses, 80m Yacht, including Alchimia Bespoke Elements (3 Alchimia Wall Element with 75, 85, 98 -inch displays, user interfaces and speakers).



VBH FOR MASTERLY

This piece of furniture was crafted for the 2024 Milan Design Week and showcased in the VIP area of Masterly in Milan. Composed of various elements from The Collection and crafted in exquisite marble and refined wood, this library seamlessly fits into a sophisticated interior design where art, natural materials, and harmony are paramount. Here, technology is cleverly integrated and activated only as needed, ensuring it complements rather than disrupts the aesthetic balance.

PROJECT: Masterly VIP room, with Alchimia-The Collection (4 frozen walnut shelves elements and 2 panels with speakers, 1 blue tempest marble panel with 65-inch display).




alchimia

ELEMENTS OF DESIGN



VBH
VAN BERGE HENEGOUWEN

Alchimia is a line of products created by VBH. VBH is a leading provider of luxury technology solutions with an extensive portfolio of over 300 superyachts and 100 residences that showcase their expertise. For more than 50 years, VBH has been committed to integrating cutting-edge technology into luxury designs, creating unparalleled experiences for their clients. With Alchimia, VBH redefines interior design by merging it with pioneering technology. This revolutionnary line of products takes common design elements and elevates them to something truly valuable, reflecting the alchemist's philosophy of turning base metals into gold.

 www.alchimia-elements.com

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 [alchimia.elements](https://www.instagram.com/alchimia.elements)

